



PAYSAN

a short film by Sylvain Renou

Press kit

Le
Cabinet
Créatif



RURALITY

lft

Two farmers, one living in France and the other in Ivory Coast, both have made the choice to respect nature and to follow their convictions.

Rurality et Le Cabinet Créatif présentent

PAYSAN

Un film de Sylvain Renou

RURALITY ET LE CABINET CRÉATIF PRÉSENTENT UN FILM DE SYLVAIN RENOU AVEC CEDRIC SIMON MONTAGE GREGORY PESCIA PRODUCTION SYLVAIN RENOU
DANS CEDRIC SIMON PRODUCTIONS MARIANNE MARTINET-BASTIEN SACHET TITRE ORIGINAL MARC M. ANDREWS MUSIQUE OLIVIA GACHAUD

tft⁹

RURALITY

Le
Cabinet
Créatif

WWW.RURALITY.BIZ
WWW.LECABINETCREATIF.COM

COPIRIGHT © 2013 RURALITY ET CABINET CRÉATIF
TOUT DROIT RÉSERVÉ

Rurality et Le Cabinet Créatif présentent

PAYSAN

Un film de Sylvain Renou

RURALITY ET LE CABINET CRÉATIF PRÉSENTENT UN FILM DE SYLVAIN RENOU AVEC CEDRIC SIMON MONTAGE GREGORY PESCIA PRODUCTION SYLVAIN RENOU
DANS CEDRIC SIMON PRODUCTIONS MARIANNE MARTINET-BASTIEN SACHET TITRE ORIGINAL MARC M. ANDREWS MUSIQUE OLIVIA GACHAUD

tft⁹

RURALITY

Le
Cabinet
Créatif

WWW.RURALITY.BIZ
WWW.LECABINETCREATIF.COM

COPIRIGHT © 2013 RURALITY ET CABINET CRÉATIF
TOUT DROIT RÉSERVÉ



The short film «Paysan» provides a sincere and touching portrait of two -farmers: Antoine, a French dairy farmer and Amara, a cocoa producer in -Ivory Coast. These two men do not know each other. Completely different rural landscapes unfold in the narrative voice as it tells the story of two men who both decided to choose their own development and to respect nature.



The creativity of the two farmers was really impressive. First shot in Africa in a very remote area. It was something very new for me. I could see the farmer was not a poor victim, he just needed more logistical support in order to be more resilient. But these guys are in the middle of nowhere, yet, so innovative and so strong. I realized that the image of farmers we have in Europe, of poor and vulnerable people isn't realistic.

When I went to Normandie to photograph the French farmer, I thought it would be easier because we were in a European country. But it was tougher than in Africa. I had never seen someone work that much. Antoine was waking up at 4 am and working until 10 pm. I did not know it could be physically so demanding.

We thought it would be nice to compare and contrast the rural reality in countries with different levels of development. In the end we realized that their daily lives in Ivory Coast and France were very similar and that they had a lot in common.

Sylvain Renou

Sylvain Renou writer, director, producer.

Born in 1982, Sylvain Renou began his career with an –apprenticeship as a decorator. After his apprenticeship, he completed a two-year education at the Arts School of Vevey in the field of « Visual Communication ». Following his graduation in 2005, he worked in « Zap design », an interior design office, as an interior and graphic designer. In 2006, he opened his own office in communication called “Renou”.

Moreover, Sylvain Renou has never stopped acting in theater at the age of fifteen. He has several years of work experience in a team of improvisational theater.

From 2001 to 2006, he collaborated with Alain Borek –writing, –staging and interpretation of four theaters show. This –experience has enabled him to acquire writing skills needed for a script.

All of his professional and personal activities pushed him in 2013 to make his first independent short film « SAVE THE –WORLD » selected in several festivals. This experience made him realize that he’s passionate by creating cinema projects.





Technical data

Original title : Paysan

English title: Farmer

Cinematographic genre : short documentary

Length : 00:13:00

Shooting format : 4k

Screening formats : 4k DCP 19:9 scope stereo

Media file .mov

Rate : 30 fps

Original language: french

Subtitles : english

Production country : Switzerland

Production year : 2017

Websites : www.renou.ch

Copyright © Le Cabinet Créatif

All rights reserved.

Crew

Writer, director: Sylvain Renou

Voice over: Cédric Simon

Sound design: Cédric Simon

Editing: Gregory Pescia

Photography: Sylvain Renou

Color grading: Marc McAndrews

Executive producer: The Forest Trust, Le Cabinet Créatif

Producer : Marianne Martinet, Bastien Sachet

Contact

prod@lecabinetcreatif.com

+41 79 306 83 42

